

# Inspired Fundraising: Heart and Soul Initiatives

2019 Annual TACCF Conference

February 13 - 15, 2019

Renaissance Austin Hotel - Arboretum

<b>Wednesday: February 13, 2019</b>	
1:30 – 2:00 pm	Check-In
2:00 – 5:00 pm	<p><b>Preconference: Averting the Looming Crisis with the Power of Story: Marc Pitman</b> Dive into the latest research on the crises facing nonprofit leadership and learn how to overcome them using the power of storytelling.</p> <p><b>Wedgewood Ballroom -- Sponsored by Texas Pioneer Foundation</b></p>
5:15 – 6:15 pm	<p><b>Welcome Reception</b> <b>The Treehouse Kitchen -- Sponsored by Blackbaud</b></p>
6:30 – 8:30 pm	<p><b>Dinner On Your Own</b> Meet in hotel lobby at 6:15 p.m. Find a group to network with then pick an area restaurant.</p>
<b>Thursday: February 14, 2019</b>	
7:30 – 8:15 am	<p><b>Check-In &amp; Buffet Breakfast</b> <b>Outside Wedgewood Ballroom -- Sponsored by PFM Asset Management</b></p>
8:15 – 8:35 am	<b>Welcome – Matthew Busby, CFRE, TACCF President , Wedgewood Ballroom</b>
8:35 – 8:45 am	Break
8:45 – 9:45 am	<p><b>Opening Session: Keys to Success of the Best: Dr. Eddie Thompson, FCEP</b> Why are some nonprofits more successful in fundraising? This session examines some of the secrets to their success.</p> <p><b>Wedgewood Ballroom</b></p>
9:45 – 9:55 am	Break – <b>Sponsored by Westwood Wealth Management</b>
9:55 – 10:55 am	<p><b>Leadership Track – Using Data to Drive Decisions: Dr. Jennifer Graham</b> Learn how to use data to build your case for support and move your campus forward.</p> <p><b>Wedgewood Ballroom</b></p>
9:55 – 10:55 am	<p><b>Campaign Readiness: Is Your College Prepared for Success?: Gary Hawkins</b> This session offers an in-depth look at the campaign lifecycle to reveal best practices for your college’s next campaign.</p> <p><b>Concho Room</b></p>
10:55 – 11:15 am	Break – <b>Sponsored by Westwood Wealth Management</b>
11:15 am – 12:15 pm	<p><b>Leadership Track – Succession Planning: Dr. Jennifer Graham, Dr. Pyeper Wilkins, Mary McQueen, CFRE</b> Three seasoned fundraising professionals share their succession planning strategies to ensure the long term viability of fundraising success at their institutions.</p> <p><b>Wedgewood Ballroom</b></p>
11:15 am – 12:15 pm	<p><b>Grant Writing 101: Mary Ann Amelang, CFRE, Michelle Alexander</b> Grants have become a major funding source for community colleges, but do Foundation staff have the expertise to take advantage?</p> <p><b>Concho Room</b></p>
12:15 – 1:15 pm	<p><b>Lunch -- Speed Dating for Mentors: Dr. Kristen Bennett, CFRE, Dr. Adrienne Thompson</b> This session will match mentees and mentors through a speed dating activity.</p> <p><b>Wedgewood Ballroom -- Sponsored by CCS</b></p>
1:15 – 1:45 pm	<p><b>TACCF Annual Meeting</b> <b>Wedgewood Ballroom</b></p>

1:45 – 2:45 pm	<b>Leadership Track –Community College Data: Dr. William Crowe</b> Learn which Community Colleges are the “best” in the county based on fundraising achievements. <b>Wedgewood Ballroom</b>
1:45 – 2:45 pm	<b>Emergency Aid Programs: Kim Patterson, APR, Tracy Dougherty</b> As the need for emergency assistance continue to grow, learn how to provide and sustain these essential aid programs. <b>Concho Room</b>
2:45 – 3:00 pm	<b>Break -- Sponsored by Westwood Wealth Management</b>
3:00 – 4:00 pm	<b>Leadership Track – Talent Management and Team Building: Mary McQueen, CFRE</b> Learn how to understand and cultivate the talent on your team. Activity-based session. <b>Wedgewood Ballroom</b>
3:00 – 4:00 pm	<b>Alumni Relations &amp; Community Colleges: Mitch Andrews, Susan Farrington</b> Explore the best practices in alumni relations based on data and successful initiatives from community colleges across the nation. <b>Concho Room</b>
4:00 – 4:45 pm	<b>Rotating Roundtable Discussions</b> Multiple topics with 15 minute rotations at tables. Topics include: Employee Campaigns, Endowment Spending, Disaster Relief Programs <b>Wedgewood Ballroom</b>
5:00 – 6:00 pm	<b>Happy Hour Reception</b> <b>The Treehouse Kitchen -- Sponsored by Blackbaud</b>
6:30 – 8:30 pm	<b>Dinner on your Own</b> Meet in hotel lobby at 6:15 p.m. Find a group to network with then pick an area restaurant.
<b>Friday: February 15, 2019</b>	
8:00 – 9:00 am	<b>Buffet Breakfast &amp; Share Session</b> Share experiences of programs that have worked for you. Bring examples to illustrate. Each speaker will have 5-7 minutes to showcase a successful program. <b>Wedgewood Ballroom -- Sponsored by Thompson &amp; Associates</b>
8:30 – 9:00 am	<b>Speed Dating for Mentors: Dr. Kristen Bennett, CFRE, Dr. Adrienne Thompson</b> Conclusion to the mentor match activity. <b>Concho Room</b>
9:00 – 10:00 am	<b>Closing Session, Part 1: Donor Relation Topics with Lynne Wester</b> Back for an encore performance, the guru of gratitude will share her hilarious guidance on creating a culture of strong donor relations. <b>Wedgewood Ballroom -- Sponsored by OneStar Foundation</b>
10:00 – 10:15 am	<b>Break -- Sponsored by Dini Spheris</b>
10:15 – 11:15 am	<b>Closing Session, Part 2: More Donor Relation Topics with Lynne Wester</b> More on crafting an exceptional donor experience. And the fun continues! <b>Wedgewood Ballroom -- Sponsored by OneStar Foundation</b>
11:15 – 11:30 am	<b>Closing Remarks</b> <b>Wedgewood Ballroom</b>
12:00 – 3:00 pm	<b>Post Conference—CFRE Roadmap: Nicole Robinson, CFRE, Dr. Kristen Bennett, CFRE and CFRE Panel (Pre-registration required, Lunch included)</b> Learn the top 10 reasons to becoming a CFRE and how to navigate the process <b>Concho Room</b>

- **Scholarships sponsored by Texas Pioneer Foundation**