



# TACCF Conference

REFRESH · RECHARGE · RECONNECT

## February 9-11, 2022

**Tuesday, February 8, 2022**

**6:00 pm Board Dinner** *(optional for board members)* – Location TBD

**Wednesday, February 9, 2022**

9 am – 1 pm	<b>TACCF Board Retreat and Meeting</b> <i>(board members only)</i>
2:00 – 2:30 pm	<b>Conference Check-In</b>
2:30 – 3:30 pm	<i>Pre-Conference Session - Part One</i> <b>Asking Styles: Revolutionize Your Fundraising</b> Brian Saber, President Asking Matters <i>Sponsored by: Goldman Sachs</i>
3:30 – 4 pm	<b>Break</b> <i>Sponsored by: Anthology</i>
4 – 5 pm	<i>Pre-Conference Session - Part Two</i> <b>Boards &amp; Asking Styles: A Roadmap to Success</b> Brian Saber, President Asking Matters <i>Sponsored by: Goldman Sachs</i>
5:15 - 6:15pm	<b>TACCF Welcome Reception</b> <i>Sponsored by: PFM Asset Management</i>
6:30 pm	<b>Dinner on your Own</b>

**Thursday, February 10, 2022**

7:15 – 8:15 am	<b>Conference Check-in</b>
8:30 – 8:45 am	<b>TACCF Welcome</b> Nicole Robinson, CFRE – TACCF President, Executive Director, Lone Star College Foundation Mitch Andrews – TACCF VP, 2022 Conference Chair, Executive Director, Tyler Junior College Foundation
8:45 – 9:45 am	<b>Opening Keynote</b> <b>Secrets of Storytelling, Rachel Muir, CFRE</b> <i>Sponsored by: Blackbaud</i>
9:45 – 10:00 am	<i>Break</i> <i>Sponsored by: Anthology</i>
10:00 – 10:55 am	<b>Breakout Session - Option 1</b> <b>Fundraising 101: Back to the Basics</b> Nicole Robinson-Gauthier, CFRE, Lone Star College Foundation
10:00 – 10:55 am	<b>Breakout Session - Option 2</b> <b>Alumni: Millennial Fundraising from an Academic Viewpoint</b> Dr. Holly Miori, CFRE, the University of Texas at Dallas

10:55 – 11:05 am	<i>Break</i>
11:05 am – 12:00 pm	<b>Breakout Session - Option 1</b> <b>Federal Grants: Love or Hate Them; They are your Friend</b> Michelle Alexander, Vernon College Foundation
11:05 am – 12:00 pm	<b>Breakout Session - Option 2</b> <b>Friend-raising Purse by Purse</b> Jessica Pace, CFRE, Panola College Foundation & Kathy Hendrick, MBA, CFRE, Grayson College Foundation
12:00 – 1:00 pm	<b>Lunch and Networking</b> <i>Sponsored by: CCS Fundraising</i>
1:00 – 2:00 pm	<b>TACCF Annual Meeting &amp; Scholarship Presentation</b> <i>Scholarships Sponsored by: Texas Pioneer Foundation</i>
2:00 – 2:15 pm	<i>Break</i> <i>Sponsored by: Anthology</i>
2:15-3:15 pm	<b>Breakout Session - Option 1</b> <b>Grateful Graduates: Using Healthcare Philanthropy to Innovate Community College Alumni Engagement</b> Ben Mohler, MA, CFRE, ACFRE, Giving Three, LLC
2:15-3:15 pm	<b>Breakout Session - Option 2</b> <b>Leading with Questions</b> Bob Tiede, Cru
3:15 – 3:30 pm	<i>Break</i>
3:30 – 4:30 pm	<b>Breakout Session - Option 1</b> <b>Major Gifts-Identifying the “YES” You’re After</b> Paul A. Dunne, CFRE, Catapult Fundraising, Inc.
3:30 – 4:30 pm	<b>Breakout Session - Option 2</b> <b>Celebration Circle: Turning Mid-Level Event Donors into a Giving Society</b> Susan Summers, CFRE, Lone Star College Foundation
4:45 pm	<b>Reception</b> <i>Sponsored by: PFM Asset Management</i>
6:00 pm	<b>Dinner on your own</b>

**Friday, February 11, 2022**

8:00 – 8:45 am	<b>Networking</b>
9:00 – 10:15 am	<b>Closing Session: The Changing Role of Advancement</b> Dr. Pyeper Wilkins, Vice Chancellor, Workforce & Advancement, Dallas College Bob Mong, President, University of North Texas, Dallas <i>Sponsored by: AwardSpring</i>
10:15 – 10:30 am	<b>TACCF Closing Remarks</b> Mitch Andrews