



2020 Vision: Fundraising for a Clear Future

Wednesday: February 12, 2020	
2:00 – 2:30 pm	Check-In
2:30 – 5:00 pm	Preconference: Board Development, Brian Brandt Identify key elements and proven strategies to create a board structure that allows members to thrive and succeed. Learn 20 ways to build engagement to keep your board excited and connected. Contessa Ballroom -- Sponsored by Texas Pioneer Foundation
5:00 – 5:15 pm	Break
5:15 – 6:15 pm	Welcome Reception River Patio/Cypress -- Sponsored by PFM Asset Management
6:30 pm	Dinner On Your Own Meet in hotel lobby at 6:15 p.m. Find a group to network with then pick an area restaurant.
Thursday: February 13, 2020	
7:30 – 8:15 am	Check-In & Buffet Breakfast Contessa Foyer and Ballroom -- Sponsored by CCS
8:15 – 8:30 am	Welcome – Mary C. McQueen, CFRE, FCEP, TACCF President, Contessa Ballroom
8:30 – 9:30 am	Opening Session: Brian Brandt Identifying your Blind spots and how to address them. Contessa Ballroom – Sponsored by Award Spring
9:30 – 9:45 am	Break – Contessa Foyer -- Sponsored by Thompson & Associates
9:45 – 10:45 am	Leadership Track: Dr. Eddie Thompson, FCEP How to Develop and Implement a Fundraising Strategic Plan. Contessa Ballroom
9:45 – 10:45 am	Development Track: Jessica Pace, CFRE, Panola College Small Shop Big Results - working in a small shop has its challenges, but it also has its advantages. Learn how one small shop is combining resources and relationships to meet and exceed their goals. Magnolia
9:45 – 10:45 am	Program Track: Dr. Jon McCullough & Nita May, Northeast Texas Community College Work4College Program: Work. Serve. Learn. Earn. - the program gives students the opportunity to attend college without acquiring debt and a hands-on experience doing meaningful WORK, a chance to SERVE their community and lets them LEARN while they EARN. Cedar
10:45 – 11:00 am	Break – Contessa Foyer -- Sponsored by Dini Spheris
11:00 am – 12:00 pm	Leadership Track: Gary Hawkins, CCS Growing Fundraising Talent - insights and strategies for establishing opportunities and career paths that grow, develop, and retain high-performing fundraisers. Contessa Ballroom
11:00 am – 12:00 pm	Development Track: Dr. Eddie Thompson, FCEP Solicitation training for development officers – the A to Z in making the Ask. Magnolia

11:00 am – 12:00 pm	Program Track: Susan Summers, Lone Star College Foundation The ABC's of EGC's: Best Practices for Employee Giving Campaigns - learn about best practices for implementing an Employee Giving Campaign or even improving the one you've got. The ideas presented will be helpful and flexible for implementation at any size college. Cedar
12:00 – 1:00 pm	Lunch – Contessa Foyer and Ballroom -- Sponsored by BlackBaud
1:00 – 2:00 pm	TACCF Annual Meeting and Scholarship Presentation Contessa Ballroom -- Scholarships sponsored by Texas Pioneer Foundation
2:15 – 3:15 pm	Leadership Track: Randy Truxal & Kathy Hendrick, Grayson College Fail to Plan or Plan to Fail? So, What's YOUR Plan? - an exercise to encourage team building and revising the strategic plan including vision and mission statement. Contessa Ballroom
2:15 – 3:15 pm	Development Track: Amy Mundy & Sophia Kameitjo, Victoria College Strategic Fundraising: Determining the Needs to Define the Ask – hear how a foundation and grants development office partnered to develop an annual process to know what is needed, why it's needed and ensure that it meets and the “powers to be” are on board. Magnolia
2:15 – 3:15 pm	Program Track: Matthew Busby, CFRE, Del Mar College LinkedIn: Why & How to Use for Your Community College Foundation Work - learn why this free resource is important to fundraising professionals, foundations and colleges to find and cultivate potential human talent, alumni, donors and volunteers. Cedar
3:15 – 3:30 pm	Break – Contessa Foyer: Sponsored by Westwood Group
3:30 – 4:30 pm	Leadership Track: Dr. Pendleton Armistead, The Armistead Group The CEO/CDO Relationship: An Optimal Tag-Team Approach - when the two positions work as a united and cooperative team then a visionary future for the organization can be realized. Contessa Ballroom
3:30 – 4:30 pm	Development Track: Mitch Andrews & Barbara Greenbauer, Tyler Junior College and TJC Foundation Cultivating a Transformational Gift: From Gardening to a Multi-million Dollar Estate Gift - including best practices and lessons learned in cultivating and stewarding significant giving. Magnolia
3:30 – 4:30 pm	Program Track: Rebecca Bell & Taylor Shorb, CFRE, Midland College Friends of the Series promotes Funds for the College - how the endowed series was established and why the initiative has turned into an important fundraising effort of the college. Cedar
5:15 – 6:15 pm	Happy Hour Reception -- Sponsored by PFM Asset Management River Patio/Cypress
6:30 pm	Dinner on your Own Meet in hotel lobby at 6:15 p.m. Find a group to network with then pick an area restaurant.
Friday: February 14, 2020	
8:00 – 9:00 am	Buffet Breakfast -- Contessa Foyer and Ballroom -- Sponsored by Award Spring
9:00 – 10:15 am	Closing Session: Dr. Mark Milliron; co-Founder, Civitas; Board Member, Trellis Foundation Fundraising for the Future-Ready College. Contessa Ballroom -- Sponsored by Armistead Group
10:15 – 10:30 am	Closing Remarks Contessa Ballroom